



SPONSORSHIP INFORMATION

THE PRINCE GEORGE'S COUNTY
MENTAL HEALTH CHAMPIONS

SUPPORTING THE 2026 CHILDREN'S MENTAL
HEALTH MATTERS CAMPAIGN





Dear friend,

Please join us, The Prince George's County Mental Health Champions, in *The Children's Mental Health Matters! 2026* campaign as we promote and advocate for the well-being of children's mental health in Prince George's County. In the 2022-2023 school year, **35%** of Maryland middle and high schoolers reported feeling sad/hopeless, while **28%** seriously considered suicide (Maryland Youth Risk Behavior Survey). As a contributor to this year's campaign, you will increase access to support and resources that will make a difference in our children's lives.

The Prince George's County Mental Health Champions is a volunteer-based group of professionals who represent community-based organizations, nonprofits, mental health services, and government agencies across the county. For over 10 years, we have been engaging our county's youth to learn about their emotions, find help when needed, and live healthy lives.

The committee meets throughout the year to plan and implement activities that impact individuals and families. We need your support to make our engagements successful. Contributions are accepted on a rolling basis. To have your sponsorship designated to a specific event, please see opportunities and dates in this packet, or make a general contribution to support our work.

Bea Rodgers
Committee Chair, Prince George's
County Mental Health Champions

Erica Chandler, M.S., NCSP
Committee Co- Chair, Prince George's
County Mental Health Champions

Thank You For Your Support!

Prince George's County Mental Health Champions

pgworkgroupcmhm@gmail.com

2026 ACTIVITIES



Come Out and Play! Event | May 1, 2026

Allen Pond Ice Rink, Bowie, MD

In collaboration with the Maryland National Capital Park & Planning Commission, Department of Parks and Recreation, Prince George's County, and other service providers, *Come Out and Play!* is a free, one-stop resource event for families, advocates, and children to play and learn about Prince George's County resources.

Sponsor the cost to host this annual event!

- Pizza for all guests (200+), incentivizing attendance and participation during the entire event
- Raffle prize gift cards, to reward children who visit a certain number of vendors
- Special giveaways, including t-shirts and keychains



Mental Health Strolls | May 2026

County-Wide

The Prince George's Children's Mental Health Champions will host several Mental Health Walks throughout different Prince George's County sites, including schools and parks. The Stroll consists of 13 engaging signs with educational tips and activities to learn how children and families can implement self-care in different areas of wellness. In 2023, we hosted 7 sites throughout the county at schools and local parks.

Sponsor the cost for printing the yard signs, and help us set up a stroll at a school, a trail in a local park, or a pathway in a neighborhood!



Mental Health Coloring Book | May 2026

County-Wide

The "Express Yourself...Create Connections" coloring book consists of drawings submitted by Prince George's County Public Schools students, helpful tips like breathing exercises, positive affirmations, and contact information for county agencies.

[See a digital version here!](#)

Sponsor the printing and distribution of copies of our Mental Health Coloring Book! Copies can be placed in businesses, libraries, or partner schools.

HOW YOU CAN PARTNER

Champion- \$1,000 *Deadline April 5, 2026*

- Featured as a **Champion Sponsor** of all 2026 CMHM Prince George's Mental Health activities and events
- Recognition on the Prince George's Mental Health Champions' social media and annual report
- Receive 12 social media posts over one year
- Recognized large logo on all promotional materials (event flyers, t-shirts, Mental Health Stroll/banner)
- Opportunity to bring greetings at the main event on May 1, 2026
- Receive two t-shirts from the May 1, 2026 event



Teammate- \$750 *Deadline April 12, 2026*

- Featured as a sponsor of the 2026 CMHH Prince George's Mental Health May 1, 2026 event
- Recognition on the Prince George's Mental Health Champions' social media and annual report
- Receive six social media posts over the course of the year
- Recognized logo on promotional materials (flyers/t-shirt/banner)
- Medium size logo on promotional materials
- Receive one t-shirt from the May 1, 2026 event



Partner- \$500 *Deadline April 12, 2026*

- Featured as a sponsor of the 2026 CMHH Prince George's Mental Health May 1, 2026 event
- Recognition on the Prince George's Mental Health Champions' social media and annual report
- Recognized logo on promotional materials (flyers/t-shirt/banner)



Donor- up to \$499

- Listed as a donor of the 2026 CMHM Prince George's Mental Health May 1, 2026 event
- Recognition in the Prince George's Mental Health Champions' annual report



Payment Methods

Submit your contribution online:

Make a secure payment with our nonprofit partner, *In Reach, Inc.*

TBD QR
CODE

OR

Send your contribution by check

Checks should be made out to:

In Reach, Inc.

9701 Apollo Dr #100

Largo, MD 20774

Children's Mental Health Matters in memo

☐ *Check here if you would like a donation receipt.*

Company

Contact Name

Email

Address

Total Amount of Support \$



Thank You For Your Support!

Committee members represented include Prince George's County Memorial Library System, In Reach Inc., The Foundation Schools, Park and Planning, City of Bowie, The Training Source, and Prince George's County Public Schools.

